



A CELEBRATION IN EVERY BITE!

Introducing Frostline® Birthday Cake Soft Serve

Give your guests a reason to celebrate with the creamy decadent flavor of comforting and on-trend birthday cake. Vibrant flavors provide an experience of "Home-Made" goodness in a frozen treat. Lactose free, gluten free, Kosher OUD and Halal dietary attributes allow many to enjoy this endless party in one shelf stable bag.

Order Frostline® Birthday Cake Flavored Soft Serve Mix, Artificially Flavored to enhance your guests dining experience and operational profitability. Contact Kent Precision Foods Group Customer Service at 800-442-5242



Frostline® Birthday Cake Flavored Soft Serve Mix, Artificially Flavored
Mfr Product Code D493-C4000 • DOT Code 729574

WHY DRY MIX vs**Ready-To-Use Dairy

GREATER PROFIT POTENTIAL & LOWER COST

- Stable Costing
- Less Shipping Costs/Storage
- Greater Yield Per Case Costing

SHELF STABLE UP TO 18 MONTHS

- Greater operational Efficiency
- Compact Shelf Space
- Less Wasted Product

VERSATILITY & SUSTAINABILITY

- Countless Menu Options In One Bag
- Lower ratio of Packaging waste
- Less energy to produce & ship





DECADENT, DELICIOUS, and Delivers on Profit

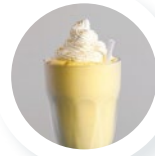
Frostline® Profit Potential			
Sales per Day	Daily Profit	Monthly Profit	Annual Profit
25	\$33.50	\$1,005	\$12,060
50	\$67	\$2,010	\$24,120
100	\$134	\$4,020	\$48,240

THE POWER OF POSSIBILITIES: RECIPES FOR DIVERSE FLAVOR



FREAKY BIRTHDAY SHAKE

1. Dispense 5 ounces Frostline® Birthday Cake Soft Serve from the soft serve machine into a stainless mixing cup
2. Using a drink blender (i.e. milkshake spinner or concrete blender, etc.), mix the Birthday Cake soft serve until blended smooth
3. Pour blended drink into serving vessel
4. Garnish top with a two slices of birthday cake or cupcake, multi-colored sprinkles and whipped topping...serve with a straw and spoon



BIRTHDAY-WHACKER SHAKE

(adult beverage)

1. Dispense 5 ounces Frostline® Birthday Cake Soft Serve from the soft serve machine into a stainless mixing cup
2. Measure out 1.5 ounces of Birthday Cake-flavored liqueur, 1.5 ounces of Rum and pour into cup holding soft serve
3. Using a drink blender (i.e. milkshake spinner or concrete blender, etc.), mix all ingredients together until blended smooth
4. Pour blended drink into serving vessel
5. Line serving vessel with white chocolate syrup
6. Top with Whipped Topping
7. Garnish with white chocolate chips...serve with a straw



BIRTHDAY CAKE TWIST

1. Prepare Frostline® Birthday Cake Mix as directed
2. Prepare Frostline® Vanilla Mix as directed
3. Twist both flavors into a 5 oz vessel and serve

FROSTLINE® BIRTHDAY CAKE FLAVORED SOFT SERVE MIX, ARTIFICIALLY FLAVORED

Product Code: D493-C4000

UPC: 10072058630512

DOT Code: 729574

Case Pack: 6/6 lbs

Serving Size: 2/3 cup prepared (117g)

Servings per Bag: About 88*

Servings per Case: 528

*Note: A volume amount of 2/3 level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a 2/3 cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

Nutrition Facts	
About 88 servings per container	
Serving size	3 Tbsp (31g)
[Makes 2/3 Cup Soft Serve (117g)]	
Amount per serving	140
Calories	% Daily Value*
Total Fat 4g	8%
Saturated Fat 3.5g	18%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 115mg	5%
Total Carbohydrate 26g	9%
Dietary Fiber 0g	0%
Total Sugars 20g	
Includes 20g Added Sugars	40%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 3mg	0%
Iron 0mg	0%
Potassium 77mg	2%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Prep is a Snap...1,2,3

For Frostline® Frozen Treats



- 1) Start with clean Frostline® mixing bucket, fill with cold water to the indicated two-gallon line



- 2) Add 1 bag of Frostline® soft serve mix, stir with wire whisk until completely dissolved (about 2 minutes)



- 3) Pour mixture into your soft serve machine or cover and place in refrigerator

**NOTE: Frostline® Soft Serve products have a shelf life up to 18 months as compared to Ready-To-Use Dairy product(s) with a shelf life of approximately 14-20 days. Based on pound comparison between Dry & RTU.

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LEARN MORE about other Frostline® Soft Serve flavors, recipes, and resources at FrostlineFrozenTreats.com.

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